

FESTIVALS · WEDDINGS · CORPORATE EVENTS

EL ROCHA ORIGINAL

CHAMPETA · AFROBEAT · DANCEHALL · REGGAETON

Production and booking: **Holidays in Colombia** · RNT 74577
bookingelrochaoriginal@gmail.com · WhatsApp · View on the web



THE ARTIST

THE “CACHACO CHAMPETÚO” CONNECTING BOGOTÁ WITH THE CARIBBEAN

Born in Bogotá in 1992, El Rocha is a Colombian artist who blends R&B, rap, dancehall, afrobeat and champeta. His sound joins the urban sensibility of the Andean interior with Caribbean energy, turning every stage into a vibrant experience.

The Caribbean coast adopted him as “El Cachaco Champetúo” after hits like Akién and La Llave, making him the first artist from the interior to stand out in champeta.

CHAMPETA ROLA · AFROBEAT · DANCEHALL · REGUETÓN · HIP HOP

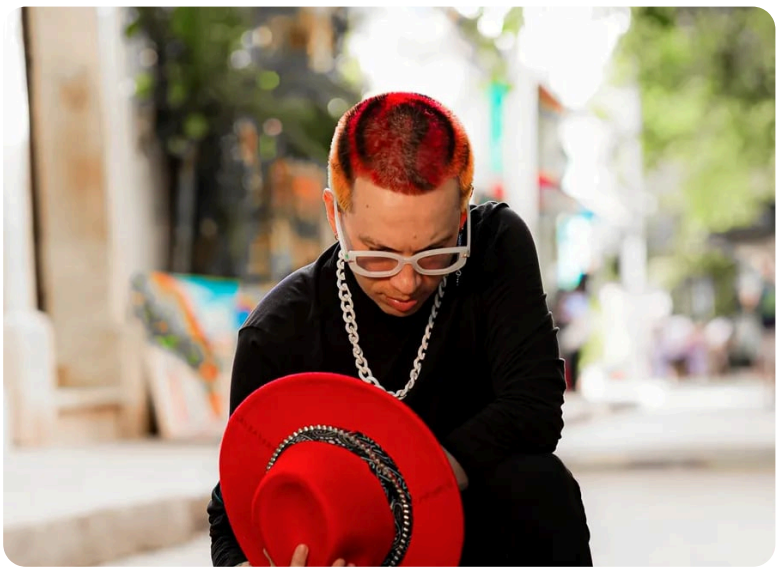
2006 Starts with the group Esencia Místika at local and district festivals.

2009 The Lions Kings Jah: reggae and ragamuffin; shares the stage with Actitud María Marta (Argentina).

2012 First national tour and arrival in Cartagena, where he joins Passa Passa Soundsystem and moves into dancehall.

2014 Releases his first EP, Flow Suramérica Vol. 1, and tours the Caribbean.

Now With Copa Rota he fuses popular music and urban sounds, positioning himself as one of Colombia’s new voices for the world.



EL ROCHA — EVOLUTION, FUSION AND ROOTS

LATEST RELEASES



AFRO HOUSE · COLLABORATION

SOLAR

El Rocha × Serge Morelle

A sonic exploration that connects electronic music with ancestral roots and Colombian cultural identity. Produced by Serge Morelle, Solar moves through Afro House, blending electronic atmospheres, percussion and elements that evoke our musical heritage. It reflects El Rocha's search for a contemporary sound without losing his connection to his roots.

PRODUCED BY SERGE MORELLE

Spotify ↗



AFRO × HIP-HOP · COLLABORATION

TENSIÓN

El Rocha × Savalu

A proposal that fuses Afro textures with the force of hip-hop, building an urban, alternative sound identity from Bogotá. Tensión shows an experimental side of El Rocha, where rhythm, energy and a personal vision of urban music converge. The release comes with an audiovisual production that widens the song's artistic universe.

WITH AN OFFICIAL VIDEO

YouTube ↗ Spotify ↗



AFROBEAT × REGGAETON · COLLABORATION

AGOSTO

El Rocha × Blessed Jah Lion

A collaboration that unites Colombian talents and connects different perspectives of contemporary urban music. Produced by Alejo D Mind, Agosto blends Afrobeat and reggaeton in a warm, rhythmic, current proposal that reflects El Rocha's constant exploration of new sounds.

PRODUCED BY ALEJO D MIND

YouTube ↗ Spotify ↗



POPULAR × URBAN · SOLO

COPA ROTA

El Rocha

A reinterpretation of popular music from a contemporary perspective, combining the sentimental essence of the genre with urban rhythms. Copa Rota marks a stage of experimentation and artistic versatility, in which El Rocha finds new ways to connect with the audience without losing the interpretive strength of his proposal.

OFFICIAL VIDEO · 2025

YouTube ↗ Spotify ↗

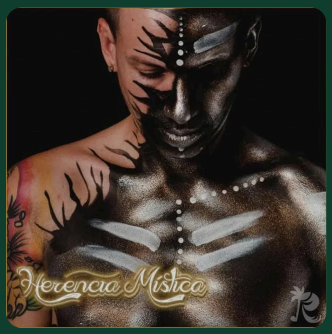
RECENT DISCOGRAPHY



MI DEBILIDAD

SINGLE · PRODUCED BY ALEJO D MIND

YouTube ↗



HERENCIA MÍSTICA

EP · SOLO

Spotify ↗



¿CÓMO SERÍA?

SINGLE · FT. CCHAIN

YouTube ↗



WATAUVA

SINGLE

Spotify ↗

Collaborations on record do not imply a joint live performance. Show formats are listed under "Formats".

A NEW SONIC STAGE

A NEW SONIC STAGE

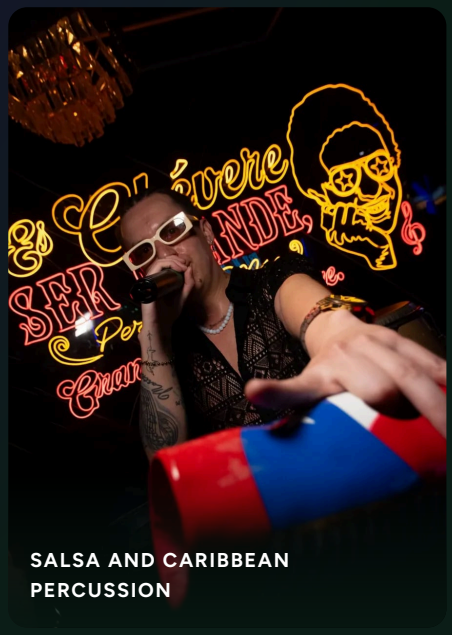
With 15 years in music, El Rocha continues to expand his creative universe through the fusion of genres, the exploration of ancestral sounds and experimentation with contemporary rhythms. His current search connects two musical languages that are part of his artistic vision: Afro House and salsa, opening the way to a proposal that joins tradition, Colombian identity and sonic evolution.



ROOTS AND IDENTITY



AFRO HOUSE AND ELECTRONIC



SALSA AND CARIBBEAN PERCUSSION

This describes his creative search, not a single show or an announced album.



COLLECTIVE PROJECT

CAPITAL KANDELA

Capital KANDELA is the collective project tied to El Rocha's musical exploration and to his experience as an artist and director: a live band that brings together his urban, Afro and Caribbean roots. It is also available as a show format.

CHOOSE YOUR EXPERIENCE

THREE WAYS TO LIVE THE SHOW

From the welcome cocktail to the grand gala: we match the format to your group size, venue and the moment in your program.



FORMAT 01 / LIVE SHOW

SOUND SYSTEM

One voice, one DJ and a direct connection with the crowd. A punchy, dynamic show for celebrations and the “crazy hour”.

+ El Rocha · lead vocals
+ DJ · live mixing

IDEAL FOR

Side stages, wedding cocktail hours, after parties, the “crazy hour” and smaller venues.



TECHNICAL RIDER · FULL RIDER ON THE WEB ↗



FORMAT 02 / LIVE SHOW

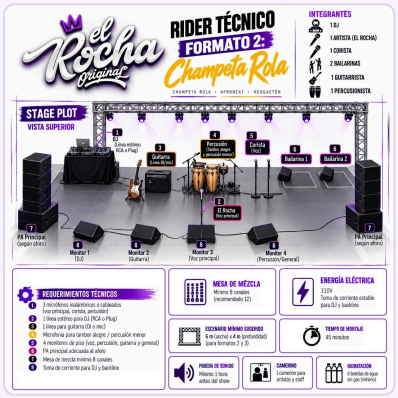
CHAMPETA ROLA

The Caribbean tambor alegre and the champeta guitar meet vocals and dance. An experience that pulls everyone into the party.

+ El Rocha + DJ + 1 backing vocalist
+ 2 dancers
+ Guitar + percussion
+ Optional sound engineer

IDEAL FOR

Festival stages, wedding receptions, gala dinners and incentive events with a dance floor.



TECHNICAL RIDER · FULL RIDER ON THE WEB ↗



FORMAT 03 / LIVE SHOW

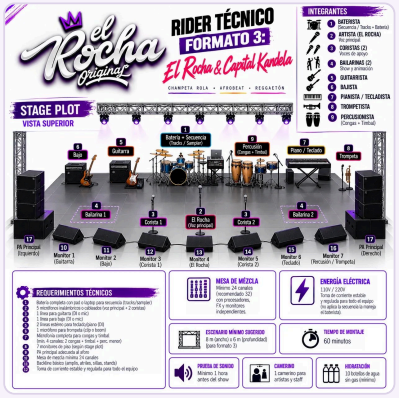
EL ROCHA & CAPITAL KANDELA

The full power of a live band. An urban, tropical and Afro fusion with musicians who share the same energy.

+ El Rocha + 2 backing vocalists
+ Guitar + bass + drums
+ Congas + piano/keys + trumpet
+ Sequences run by the drummer · no DJ
+ Sound engineer

IDEAL FOR

Main festival stages, large weddings, conventions, brand launches and galas.



TECHNICAL RIDER · FULL RIDER ON THE WEB ↗

35 · 45 · 60 min
Setup: Sound System · Champeta Rola · Full band

1 h
Minimum soundcheck before the show

4×3 · 6×4 · 8×6 m
Suggested stage: Sound System · Champeta Rola · Full band

Rider
Reference technical rider for each format, validated with production



FESTIVALS

FESTIVALS: WHERE HIS SOUND COMES ALIVE

Open-air stages, plazas and big crowds are El Rocha's home turf. He has played Caribbean cultural festivals, city celebrations and large urban concerts, and brings live percussion, dancers and a crowd-first energy to every set.

FESTIVAL AND CITY-EVENT STAGES

- Palenque Drums Festival
- Cartagena Anniversary
- Festival del Frito
- Cuida Natura
- Oktoberfest
- Urban Super Concert · Bullring
- Corona Sunset · Campanario

WHY FESTIVAL ORGANIZERS BOOK EL ROCHA

CROWD ENERGY

Champeta percussion, dancers and call-and-response that keep a plaza moving.

FITS EVERY SLOT

Sound System for side stages and opening slots, Champeta Rola for the afternoon, Capital Kandela for headline sets.

QUICK, CLEAR PRODUCTION

Setup of 35 to 60 minutes, one hour of soundcheck and a technical rider for each format.

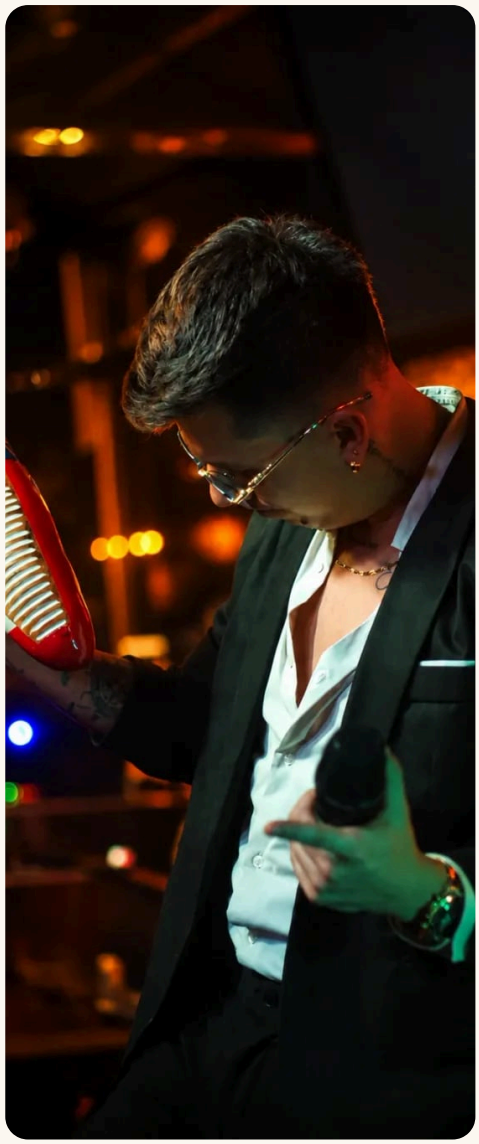
BEYOND THE STAGE

Holidays in Colombia can add transfers, stays and local experiences for artists, sponsors and VIP guests.

WEDDINGS

WEDDINGS THAT DANCE UNTIL THE LAST SONG

Cartagena, the Caribbean coast and every city in Colombia: bring a live Caribbean soundtrack to your wedding, from the cocktail hour to the dance floor.



1 COCKTAIL HOUR

Sound System: El Rocha and a DJ set the mood while guests arrive.

2 FIRST DANCE FLOOR

Champeta Rola brings guitar, percussion, a backing vocalist and two dancers.

3 THE BIG RECEPTION

Capital Kandela, a full live band with piano, trumpet, congas and drums, for the grand finale.

4 THE "CRAZY HOUR"

A high-energy closing set that keeps everyone on the floor.

> **DESTINATION WEDDINGS**
> Planning a wedding in Cartagena or the Rosario Islands for guests who travel? Holidays in Colombia can add transfers, boats, tours and stays to the same proposal.

MUSIC THAT GETS YOUR TEAM MOVING

Gala dinners, conventions, incentive trips and brand launches: the same energy that fills festival plazas, adapted to your corporate agenda.

🥂 GALA DINNERS

A night-closing act with Colombian identity your guests will remember.

🏆 INCENTIVE TRIPS

An exclusive experience to reward your team in Cartagena, Bogotá or Medellín.

🎤 CONVENTIONS & CONFERENCES

Opening, closing or networking party with high-energy live music.

🚀 BRAND LAUNCHES

An artist with a signature sound to connect your brand with Colombian culture.

🎄 YEAR-END PARTIES

Company celebrations and private concerts for teams of any size.

🏨 HOTELS & PRIVATE EVENTS

Music programming for hotels, resorts, clubs and private celebrations.

CITIES

AVAILABLE IN CARTAGENA, THE CARIBBEAN AND ALL OF COLOMBIA

Cities with a dot are places where El Rocha has already performed. In every other city we produce the show on request.

CARIBBEAN COAST

- Cartagena •
- Barranquilla •
- Puerto Colombia •
- Santa Marta •
- Sincelejo •
- Islas del Rosario •
- Barú •
- Tolú •
- Montería •
- Valledupar •
- Riohacha •

ANDES & COFFEE REGION

- Bogotá •
- Medellín •
- Bucaramanga •
- Pereira •
- Manizales •
- Armenia •

PACIFIC & SOUTH

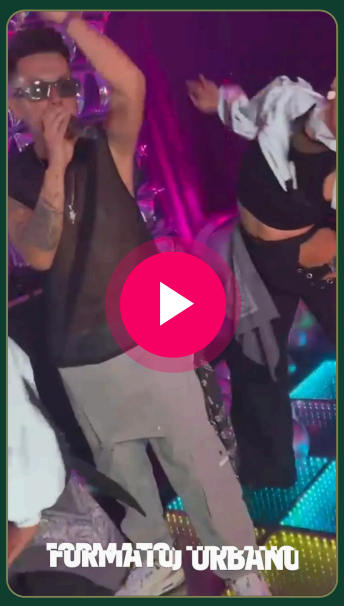
- Cali •
- Popayán •
- Campanario •

• Performed

STAGES AND TRACK RECORD

- Palenque Drums Festival
- Cartagena Anniversary
- Festival del Frito
- Cuida Natura
- Club El Nogal · private party
- Alquímico · year-end party
- Hyatt · year-end concert
- Bazurto Social Club
- Oktoberfest
- Urban Super Concert · Bullring
- Corona Sunset · Campanario
- Hotel Pradomar · Puerto Colombia
- Atticus Wynwood · Barranquilla
- Batey · Santa Marta
- Kantaleta · Sincelejo
- Cacao Blunt · El Sitio · Def Jamaica
- Medellín tour
- Bogotá tour

RECOGNITION Winner of the San Felipe call, Fortifications of Cartagena de Indias.



WATCH THE SHOW ON VIDEO

MUSIC IS LIVED ON STAGE.

Caribbean energy, a fusion of sounds and a show designed to connect with the audience.

SCAN OR CLICK

www.holidaysincolombia.co/groups-mice/events/music/el-rocha/#show





BOOKING

LET'S BRING THE SHOW TO YOUR EVENT

Share the details and we will reply with a proposal. We don't publish rates: each show is quoted by format, city, date and production.

EMAIL	bookingelrochaoriginal@gmail.com
WHATSAPP	Booking · WhatsApp
INSTAGRAM	@elrochaoriginal
FACEBOOK	facebook.com/elrochaoriginal
YOUTUBE	@elrochaoriginal
VIEW ON THE WEB	www.holidaysincolombia.co/groups-mice/events/music/el-rocha/



SCAN TO BOOK

FROM YOUR IDEA TO THE LAST CHORD

01 BRIEF
You tell us the date, city, guest count and event goal.

02 FORMAT
We recommend the show format that best fits your venue and program.

03 PROPOSAL
A tailored quote, on its own or bundled with a Holidays in Colombia proposal.

04 PRODUCTION
We coordinate the technical rider, setup, transfers and timing with your supplier.

05 SHOW
El Rocha takes the stage and your team lives it.

LISTEN ON

Spotify · Apple Music · Deezer · Amazon Music · Audiomack · YouTube

WATCH AND LISTEN · YOUTUBE

▶ Palenque · ▶ Akién · ▶ La Llave · ▶ Esta Noche

The form opens your email app with the message ready to send. · Holidays in Colombia · RNT 74577 · Cartagena de Indias, Bolívar, Colombia