

MY NEXT DESTINATION! COLOMBIA

MICE · INCENTIVES

BIKE BUILDERS

Team building with social impact

www.holidaysincolombia.co/mice/incentives-team-building/bike-builders/

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WHAT IT IS

A game of logic and speed: each team must assemble a safe children's bike and then, one by one, ride it along an obstacle track. The winner is the team whose members finish the course in the shortest time without falling.

The social component is what people remember: the bikes are brand new and are given to a foundation, school or local community at the end. A representative of the beneficiaries joins the activity and receives them from the team.

DURATION **2 to 3 hours**	GROUP **From 8 people · teams of 5**
WHERE **Beach in La Boquilla, Cartagena (also indoors)**	REFERENCE **20 people (4 teams of 5)**



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HOW IT UNFOLDS

01

Welcome

Participants arrive, teams are formed and the tools and track are presented.

02

Presentation

Each team names its bike and creates a slogan with the company's values or concepts.

03

Assembly

Against the clock, teams assemble the bike safely with the support of the staff.

04

Speed race

Every participant rides the track one by one on the bike their team built.

05

Winner

The coach announces the winning team and medals are awarded.

06

Meet the beneficiary

Representatives of the school, foundation or community join the group.

07

Bike donation

The team hands over the bikes it assembled.

08

Photos and interviews

If you add the audiovisual team, interviews and photos document your company's social responsibility.

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WHAT'S INCLUDED

Detail for a reference group of 20 people. We adjust quantities to your group in your quote.

4	**New children's bikes, 20-inch wheels** One per team of 5; donated at the end
20	**Assembly kits** Wrenches and other tools
4	**Safety gear sets** Helmets and gloves
✓	**Race track set-up** Cones, markers and finish line
1	**Coach / host** Leads the whole activity
4	**Support and logistics staff**
4	**Tents**
4	**Tables**
✓	**Beach venue: Playa Azul, La Boquilla**
✓	**Transport of all equipment to the venue**
20	**Hydration** One per participant
10	**Medals** For the first two places
20	**Insurance**



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OPTIONAL EXTRAS

- Professional photography and video
- Medals or trophies for all participants
- Visit to the foundation or school
- Your brand on flags, T-shirts and medals

WHAT YOUR TEAM TAKES HOME

- ✓ Healthy competition and fun
- ✓ Teamwork
- ✓ Low-risk physical activity
- ✓ Corporate values in action: solidarity, fellowship, leadership
- ✓ Documented social responsibility



BIKE BUILDERS

CONDITIONS

- The detail of what is included is for a reference group of 20 people; for other group sizes we adjust quantities in your quote.
- Subject to availability on the date you choose. The date is confirmed with the deposit indicated in your quote.
- Weather may change the order or the place of the activity; if needed we propose a safe alternative.
- **Price on request, based on your group, date and extras.**

LET'S DESIGN YOUR INCENTIVE

Tell us the number of people, the date and your group's goal. We send you a tailor-made proposal within 24 business hours.

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