

MICE · INCENTIVES

RAFT CONSTRUCTION

Build, row, win together

www.holidaysincolombia.co/mice/incentives-team-building/raft-construction/

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WHAT IT IS

Teams work together to build a raft from different materials. Once it is ready, they race it from the shore to a buoy marked in advance. Nobody wins alone: it takes planning, roles, communication and trust.

As an optional extra, a logic challenge makes them work as one group: at each buoy there is a piece of a puzzle with the map of a hidden treasure. The team leaders put the map together and share the clue with their teams; the first team to reach the chest wins.

DURATION **2 to 3 hours**	GROUP **From 8 people · teams of 5**
WHERE **Playa Azul, La Boquilla, Cartagena**	REFERENCE **20 people (4 teams of 5)**



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HOW IT UNFOLDS

01

Prior meeting and logos

When you confirm, we meet with you to apply the event's concepts and your brand.

02

Welcome

Arrival, presentation of the materials and phases, and team names.

03

Build and race

Each team builds its raft against the clock with the facilitators' support, presents it, makes last adjustments and the race starts with a siren.

04

Awards

Music, trophy and the champagne bottle for the winning team, with recognition for everyone's effort.



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OPTIONAL: TREASURE HUNT

01

Catch the pieces

At the buoy each raft finds a puzzle piece and waits on land for the other teams.

02

One team

The leaders join the pieces into one map: healthy competition that benefits everyone.

03

Discussion and search

Each leader shares the clue with their team; at the coach’s signal the search begins. The first team to reach the chest wins.



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WHAT'S INCLUDED

Detail for a reference group of 20 people. We adjust quantities to your group in your quote.

1	**Professional coach**
4	**Raft building kits** Wood, tubes and ropes for 4 teams of 5
✓	**Transport of equipment** Tables, inflatables, ropes, wood, power generator and other items
4	**Support and logistics staff**
4	**Tents**
4	**Tables**
✓	**Beach venue: Playa Azul, La Boquilla**
20	**Unlimited hydration**
20	**Snacks** Chips and nuts
1	**Bottle of champagne** Prize for the winning team
20	**Insurance** One per participant



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OPTIONAL EXTRAS

- Extra activity: treasure hunt
- Professional photography and video
- Branding: your brand on flags, rafts and T-shirts
- Medals and trophies
- Land or sea transport for the group

WHAT YOUR TEAM TAKES HOME

- ✓ Teamwork and verbal communication
- ✓ Leadership
- ✓ Physical and logical skills
- ✓ Creativity and project planning
- ✓ Corporate concepts put into practice
- ✓ A different experience by the sea



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CONDITIONS

- The detail of what is included is for a reference group of 20 people; for other group sizes we adjust quantities in your quote.
- Subject to availability on the date you choose. The date is confirmed with the deposit indicated in your quote.
- Weather may change the order or the place of the activity; if needed we propose a safe alternative.
- **Price on request, based on your group, date and extras.**

LET’S DESIGN YOUR INCENTIVE

Tell us the number of people, the date and your group’s goal. We send you a tailor-made proposal within 24 business hours.

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